

Questions to ask before buying your new Software.

Before choosing your Salon Software we highly recommend that you ask the following questions and check the terms and conditions of all products you are comparing.

We have found that some software companies have it included in their T&Cs that, upon cancellation, they may permanently delete all content and data.

- 1 What happens to my information and data if the software company ceases operation?
- 2 Am I able to have a copy of my entire database any time I'd like it? And is there a cost?
- 3 What happens if the Internet is not on or drops out?
- 4 What happens to my information/database if I decide to cancel the agreement or change to another software provider?
- 5 If the database has a password, am I able to have the password so that we can access the data?
- 6 Is there any type of encryption that would stop me from being able to access the data without your software?
- 7 Does the software company have access to my data?

We don't like hearing that salon owners are refused access to their own database or that a 3rd party has access to it. As a Salon owner, we believe you should have full control over your valuable database. Some software companies only allow you to export part of your data but at Bright Orange we make sure you have access to all your information including clients contact details, product and purchase history, services and appointments.

Make the Right Decision for your business.

Don't hand over your goodwill and valuable information - it could cost you thousands.

What most people don't understand is that all of the data is linked. Client information is linked to a service, a product, past and future appointments, number of visits and marketing criteria. So when you only export client contact details you may lose all of the other information that is linked.

With Bright Orange your database is installed on your computer so you have access anytime you need it - we cannot access the data without your permission.

If Bright Orange Salon Software is not right for your salon then you should be able to take your data and information to another software company and have them convert it, just as we convert theirs to Bright Orange.

You also have the option to back up your database to the cloud using our service or simply backup to a USB flash drive or external hard drive.

One last thing to consider:

Is there a guarantee of satisfaction with their software?

With Bright Orange Salon Software, if you decide you're not happy with our software you can give 30 days notice via email. And you have complete control over your valuable data as it's stored on your own hard drive.

